



Mississippi Rural Water Association 2012 Magazine Advertising Rates

All ads will be printed as received, color or black/white ads will be the same price.

The advertising rates for the 2012 MsRWA Magazine per issue will be as follows:

Prices Are Per Issue

	Platinum <u>Member Rate</u> Receive 10% off per Issue	Gold/Silver/Basic <u>Member Rate</u>	<u>Non-Member Rate</u>
<u>BUSINESS CARD</u>			
Standard Size	\$112.50	\$125.00	\$250.00
<u>¼ PAGE</u>			
3 1/2" W x 4 3/4" L	\$180.00	\$200.00	\$400.00
<u>½ PAGE</u>			
7 1/2" W x 4 3/4" L	\$270.00	\$300.00	\$600.00
<u>FULL PAGE</u>			
7 1/2" W x 9 1/2" L	\$450.00	\$500.00	\$1,000.00
<u>COVER PAGES</u>			
*Inside Front Cover	\$1,170.00	\$1,300.00	\$2,600.00
*Inside Back Cover	\$1,170.00	\$1,300.00	\$2,600.00
*Outside Back Cover	\$1,350.00	\$1,500.00	\$3,000.00

*The ads for the cover spaces will go fast, so call us ASAP for your spot.

We require CAMERA READY ARTWORK. Any changes to your ad that you request to be made by our office will incur a typesetting charge. Minimum fee \$75.00. If changes require extensive work, the minimum charge will be \$125. We will contact your office with the cost for approval before making any corrections. If you are emailing or sending your ad on a CD/disk, please send in JPEG, EPS, PDF, and High-res TIFF files application format.

2012 Advertising Deadlines

<u>Spring Issue</u>	<u>Summer Issue</u>	<u>Fall Issue</u>	<u>Winter Issue</u>
January 13, 2012	February 29, 2012	April 30, 2012	July 31, 2012

We look forward to you advertising with us. Please contact us if you need more information.

Mississippi Rural Water Association, 5400 N. Midway Road, Raymond, MS 39154
(601) 857-2433 Fax: (601) 857-2434 Watts: (800) 343-2520 Email: mswa@mswa.org