



Mississippi Rural Water Association 2019 Magazine Advertising Rates

All ads will be printed as received, color or black/white ads will be the same price.

Member Prices Are Per Issue

AD SIZES	Basic/Silver Member Rate	Non- Member Rate Double Basic Rates
<u>BUSINESS CARD</u> Standard Size (2"x3.5")	\$125.00	\$250.00
<u>1/4 PAGE AD</u> 3½" x 4¾"	\$200.00	\$400.00
<u>1/2 PAGE AD</u> 7½" x 4¾"	\$300.00	\$600.00
<u>FULL PAGE AD</u> 7½" x 9½"	\$500.00	\$1,000.00
INSIDE COVERS <u>Front/Back</u> 7½" x 9½"	\$1,300.00	\$2,600.00
OUTSIDE <u>BACKCOVER</u> 7½" x 9½"	\$1,500.00	\$3,000.00

Please Submit Camera Ready Artwork in the following file types (JPG, PDF, TIFF, & EPS)

We require CAMERA READY ARTWORK. Any changes to your ad that you request to be made by our office will incur a typesetting charge. Minimum fee \$75.00. If changes require extensive work, the minimum charge will be \$125. We will contact your office with the cost for approval before making any corrections. If you are emailing or sending your ad on a CD/disk, please send in JPEG, EPS, PDF, and High-res TIFF files application format.

2019 Advertising Deadlines

Spring Issue

December 31, 2018

Summer Issue

February 28, 2019

Fall Issue

May 1, 2019

Winter Issue

July 31, 2019

We look forward to you advertising with us. Please contact us if you need more information.

Mississippi Rural Water Association, 5400 N. Midway Road, Raymond, MS 39154
(601) 857-2433 Fax: (601) 857-2434 Watts: (800) 343-2520 Email: madcock@msrwa.org

Mississippi Rural Water Association 2019 Advertising Insertion Order

Please fill out then mail or fax this form to MsRWA, 5400 N Midway Rd, Raymond, MS 39154 or Fax: 601.857.2434, if you need additional info call 601.857.2433.

Company: _____

Address: _____

City/St/Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Contact Person: _____ Phone: _____

Please include my ad in your quarterly magazine, the details of the ad are indicated below. Please check all that relate to your ad.

Size:
____ Business Card
____ ¼ Page
____ ½ Page
____ Full Page

Color: (Ad prices are the same.)
____ Black & White
____ Color

NOTE:
If you have already turn in your paperwork for advertising please disregard this form. If not you have until December 31, 2018 to get in the Spring 2019 Issue.

Insertion Order:
____ All 4 Issues of 2019.

____ These Issues Only:
____ Spring ____ Summer ____ Fall ____ Winter

____ Same ad as 2018. Copy attached.

____ New ad will be at your office before deadline. (Email ads to: madcock@msrwa.org)
(Spring Issue–December 31, 2018; Summer Issue–February 28, 2019; Fall Issue–May 1, 2019; Winter Issue–July 31, 2019)

____ Please discontinue my ad for this issue, contact me for future issues.

Payment:
____ Enclosed for issues checked above.
____ Bill for full year for issues checked above.
____ Bill per issue as checked above.

*All advertising should be paid for by advertising deadline dates.

Signature for approving advertising: _____ Date: _____