

**2012 Mississippi  
Rural Water Association**

**Annual Management & Technical  
Conference & Exhibition**



**March 26 – March 29, 2012  
Mississippi Trade Mart Building  
Jackson, MS**

**EXHIBITOR REGISTRATION PACKET**

## Where To Stay

### Hampton Inn & Suites

320 Greymont Ave.  
Jackson, MS 39202  
601.352.1700  
Exit 96B from I-55

### Courtyard by Marriott

6280 Ridgewood Court  
Jackson, MS 39211  
601.956.9991  
Exit 103 from I-55

### Jackson Hotel & Suites

310 Greymont Ave.  
Jackson, MS 39202  
601.948.4466  
Exit 96B from I-55

### Cabot Lodge

2375 N State Street  
Jackson, MS 39202  
601.326.8535  
Exit 98A from I-55

### Coliseum Inn & Suites

614 Monroe Street  
Jackson, MS 39202  
601.352.8282  
Exit 96B from I-55

### Coliseum Days Inn

804 Larson Street  
Jackson, MS 39202  
601.352.7387  
Exit 96B from I-55

### Coliseum Red Roof

700 Larson Street  
Jackson, MS 39202  
601.969.5006  
Exit 96B from I-55

### Best Western

725 Larson Street  
Jackson, MS 39202  
601.969.6555  
Exit 96B from I-55

### Quality Inn & Suites

400 Greymont Ave  
601.969.2230  
Jackson, MS  
Exit 96B from I-55

### Jackson Marriott Downtown

200 E Amite Street  
Jackson, MS 39201  
601.969.5100

### Jackson Hilton

1001 E County Line Rd  
Jackson, MS  
601.957.2800  
Exit 103 from I-55

### Regency Hotel

400 Greymont Ave.  
Jackson, MS 39202  
601.969.2141  
Exit 96B from I-55

**Beat  
the  
rush!  
Don't  
stand in  
line.**

**Come by the lobby of the Trade  
Mart Building on Monday,  
March 26, 2012  
to pick up your packet.  
11:30 AM - 3:00 PM**

**Classes begin on  
Monday at 1:00 PM**



# Mississippi Rural WATER

December 16, 2011

The Mississippi Rural Water Association would like to cordially invite you to attend and exhibit at the 2012 MsRWA Annual Management and Technical Conference & Exhibition. The conference will be held March 26- March 29 at the Mississippi State Fairgrounds Trade Mart Building in Jackson, Mississippi. As always, we anticipate a growth in attendance.

As you will see on the exhibit hall layout, the booth spaces are arranged the same as last year. We will as in the past, proceed on a first come, first serve PAID basis. NO BOOTH RESERVATIONS WILL BE TAKEN ON THE PHONE. You may choose the location that you wish. If your choices have been taken, we will choose one for you closest to the one(s) you had chosen. Please return your reservation early to get the booth(s) of your choice. The exhibit hall layout also shows the "BULK SPACE" area available for large equipment, trailers, etc. There is no extra charge for this space after purchasing a booth. This space is available in square foot sections, please indicate on the registration form the amount of space you need. Due to the location of the bulk space, larger equipment will not be able to move in until last. Also as in the past years the bulk space is limited to 3 pieces of equipment.

The Convention Display Service of Jackson, MS will set up the booths. With your reservation you will be provided a 10' x 10' drapery type exhibit booth with a 8' high backdrop and 3' high side dividers with one 7" x 44" exhibiting company name identification sign, black copy on white show card, one 6' skirted table with a white vinyl top and a pleated skirt on three sides, two side chair(s) and a wastebasket. **Electrical service is not provided**, but will be available to order only from the Convention Display Service at the exhibitor's expense. Each exhibitor will receive a packet with forms to order any additional items/services needed at the booth.

The cost for a booth is \$675.00 for members and \$1350.00 for non-members. There will be a reduced fee for more than one booth, please see registration form for info. This fee will include the booth described above and complete registration for three booth personnel. Any additional attendees at your booth will need to be registered. A security guard will be provided in the exhibit hall each night.

Booth set up will begin at 12:00 Noon on Tuesday, March 27<sup>th</sup> and should be completed by 4:00 PM. The "Meet & Greet" will begin with the ribbon cutting at 4:30 PM on Tuesday. Booths may not be torn down until after closing on Thursday. **No booths will be allowed to tear down early unless an emergency occurs.**

The clay shoot will be held on Monday, March 26<sup>th</sup> at Kearney Park Farms in Flora. The cost to sponsor a stand is \$100.00. Competition begins at 1:00 PM. The golf tournament will be held on Tuesday, March 27<sup>th</sup> at the Refuge Golf Course in Flowood. The cost to sponsor a hole is \$250.00; this will include one player, or \$100.00 per golfer. Tee Time will be at 9:30 AM.

We are enclosing forms for registration, booth space, clay shoot and the golf tournament. If more than one company representative is attending, please include their name(s) for nametags. Please list **complete** mailing address and contact person to receive the booth packet.

Again, thank you for supporting the organization that supports your industry. We look forward to having you as an exhibitor at the 2012 MsRWA Annual Management and Technical Conference & Exhibition. If you have any questions, please don't hesitate to call.

Sincerely,

  
Cecilia Garris  
Office Manager  
MsRWA

Please note the change in hours for the exhibit hall. This year there will be a "Meet & Greet" on Tuesday evening.

There will still be the social on Wednesday evening.  
If you wish to assist in sponsoring these events, please see line item on registration form.

The exhibit hall will be open from 7:30 – 12:00 on Thursday.

**MsRWA Exhibit Hall Layout**  
**2012 Annual Management & Technical Conference & Exhibition - Mississippi Trade Mart Building**

Back of Building																																																																																																																																						
BULK SPACE																																																																																																																																						
128	129 228	229 328	329 428	429 528	529 628	629 728	729 828	829	126	127 226	227 326	327 426	427 526	527 626	627 726	727 826	827	124	125 224	225 324	325 424	425 524	525 624	625 724	725 824	825	122	123 222	223 322	323 422	423 522	523 622	623 722	723 822	823	120	121 220	221 320	321 420	421 520	521 620	621 720	721 820	821	118	119 218	219 318	319 418	419 518	519 618	619 718	719 818	819	116								817	114								815	112	113 212	213 312	313 412	413 512	513 612	613 712	713 812	813	110	111 210	211 310	311 410	411 510	511 610	611 710	711 810	811	108	109 208	209 308	309 408	409 508	509 608	609 708	709 808	809	106	107 206	207 306	307 406	407 506	507 606	607 706	707 806	807	104								805	102	MsRWA Resale	Rest Area	Rest Area	Rest Area	503 602	Mississippi Rural Water		803	100					501 600	Entrance		801
102	MsRWA Resale	Rest Area	Rest Area	Rest Area	503 602	Mississippi Rural Water		803	100					501 600	Entrance		801																																																																																																																					

**Rules**

The MsRWA reserves the right to change overall booth layout, if all spaces are not sold.

After set up, enter and exit through the front entrance only.

All booth personnel must be registered.

Name tags must be worn at all times.

NO booths will be torn down before closing on Thursday.

HOURS	SET UP	SET DOWN	EVENTS
	OPEN	12:00 Noon - 4:00 PM	Tuesday, March 27, 2012
	OPEN	4:30 PM - 6:00 PM	Tuesday, March 27, 2012 Meet & Greet
	OPEN	7:30 AM - 11:30 AM	Wednesday, March 28, 2012
	CLOSED	11:30 AM - 1:00 PM	Wednesday, March 28, 2012
			<b>LUNCH - Exhibit Hall will be locked down</b>
	OPEN	1:00 PM - 7:00 PM	Wednesday, March 28, 2012
	OPEN	7:30 AM - 12:00 Noon	Thursday, March 29, 2012

**2012 MsRWA Annual Management & Technical Conference & Exhibition**  
**Mississippi Trade Mart Building, Jackson, MS**  
**March 26 – March 29, 2012**

**EXHIBITOR REGISTRATION**

Fill in all spaces, please type or print:

Company Name For Booth Sign: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Type of products/services you will be displaying: \_\_\_\_\_

Name(s) For Name Badges: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Please  
Print  
Names**

Booth Location Selection: 1<sup>st</sup>) \_\_\_\_\_ 2<sup>nd</sup>) \_\_\_\_\_ 3<sup>rd</sup>) \_\_\_\_\_ 4<sup>th</sup>) \_\_\_\_\_ 5<sup>th</sup>) \_\_\_\_\_

Name of Company/Manufacturer that you would prefer not to exhibit next to: \_\_\_\_\_

Bulk space is at no charge with the purchase of a booth. Please indicate how much space you would like in increments of 100 square feet. Due to limited space the number of pieces of equipment is three for this area.

Bulk Space Needed: \_\_\_\_\_

Type of Equipment: \_\_\_\_\_

	Member	Non-Member	Quantity	Total
Booth (With three registrations):	\$675.00 EACH	\$ 1350.00 EACH	_____	\$ _____
2 <sup>nd</sup> Booth – Platinum Member	\$300.00 EACH		_____	\$ _____
2 <sup>nd</sup> Booth – Other Assoc. Member	\$400.00 EACH	\$800.00 EACH	_____	\$ _____
EXTRA Booth Attendees(s): (No Meals Included)	\$100.00/3 Attendees or \$50.00 EACH	\$ 70.00 EACH	_____	\$ _____

Name(s) For Name Badges: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Please  
Print  
Names**

One Day Exhibit Hall Pass for Potential Exhibitors (Includes Lunch for the day)  
 \$ 100.00 EACH      \$ 200.00 EACH      \_\_\_\_\_      \$ \_\_\_\_\_

Please indicate which day: Tuesday \_\_\_\_\_ Wednesday \_\_\_\_\_ Thursday \_\_\_\_\_

Registration at the door will be \$200.00 per person for members and \$400.00 per person for non-members.

Golf & Clay Shoot Registration: Participants must be registered for full conference, please fill out forms

Hole Sponsor:	\$250.00 – Includes 1 Player	_____	\$ _____
Player(s)	\$100.00 EACH	_____	\$ _____
Mulligans	\$10.00/2	_____	\$ _____
Clay Shoot Sponsor:	\$100.00	_____	\$ _____
Clay Shooter	\$75.00 EACH	_____	\$ _____
Door Prize Sponsor:		_____	\$ _____
Refreshment Donation for Social		_____	\$ _____
Donation to Edward May Scholarship Fund:		_____	\$ _____

GRAND TOTAL      \$ \_\_\_\_\_

Make Check Payable to: MsRWA ----- Mail to: MsRWA, 5400 N Midway Road, Raymond, MS 39154-8202.

See Web-site to pay with credit card. [www.msrrwa.org](http://www.msrrwa.org) If you need more info, call 601.857.2433.

**No cancellations will be accepted after March 2, 2012. All cancellations are subject to a \$50.00 processing fee.**



Prizes:  
 1st Team - \$500.00  
 2nd Team - \$400.00  
 3rd Team - \$300.00  
 4th Team - \$200.00

Closest to the Pin  
 \$75.00

Longest Drive  
 \$75.00

All awards will be given  
 in pro shop gift  
 certificates.

# 2012 Edward A May Scholarship Golf Tournament

Tuesday  
 March 27, 2012  
 9:30 AM Tee Time



The Refuge  
 2100 Refuge Blvd., Flowood, MS

Sponsor A Hole  
 \$250.00  
 Includes 1  
 Golfer, Cart,  
 Lunch & Prizes

OR

Four Man Select  
 \$100.00 Per  
 Golfer  
 Includes Cart,  
 Lunch & Prizes

And Don't forget Your Mulligans  
 2/\$10.00

Please fill out and return with conference registration.

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
 Company \_\_\_\_\_

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
 Company \_\_\_\_\_

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
 Company \_\_\_\_\_

Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
 Company \_\_\_\_\_

The Refuge Driving Directions: From Lakeland Drive: travel east, take a right on Airport Road, Go through one (1) red light. The Refuge will be on the right. From Interstate 20 - Take the airport exit, go through one (1) red light, take a left at the next intersection, turn right on Airport Road, The Refuge will be on the left.

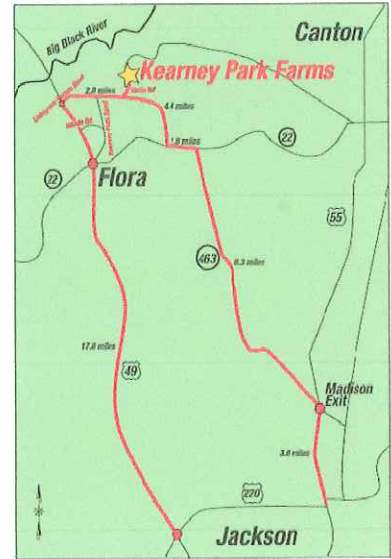


# 2012 Edward A May Scholarship Clay Shoot

**Prizes:**  
1st - \$400.00/team  
2nd - \$300.00/team  
3rd - \$200.00/team  
Top Gun - \$75.00



**Monday  
March 26, 2012  
1:00 PM Competition Begins  
May practice at own expense  
morning of shoot.**



**Kearney Park Farms  
151 Ergon Road, Flora, MS**

Sponsor A Station  
\$100.00  
All  
Proceeds go to the  
scholarship Fund.

**OR**

Fee - \$75.00 - Per Shooter  
Includes 75 rounds  
May bring your own cart or mule.  
Lunch furnished!

Please fill out and return with conference registration.  
4 man teams will be determined by random draw.

Name: \_\_\_\_\_ Company \_\_\_\_\_

Name: \_\_\_\_\_ Company \_\_\_\_\_

Name: \_\_\_\_\_ Company \_\_\_\_\_

Name: \_\_\_\_\_ Company \_\_\_\_\_

See Map for Directions: For more directions call 601.879.3249.